

WHITE PAPER

Fix What Matters:

Accelerating Cyber Defense Through the Eyes of an Attacker



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How Horizon3.ai's Rapid Response Empowers Organizations to Outpace Emerging Cyber Threats

The emergence of new attack vectors, the steady growth of attack surfaces, and the increasing speed at which vulnerabilities are exploited underscore the critical need for proactive defense strategies. As such, the speed at which organizations can identify, assess, and mitigate emerging threats directly impacts their resilience against cyberattacks.

In this white paper, we delve into the critical importance of responding to exploitable vulnerabilities in their nascent stages and describe how Horizon3.ai's one-of-a-kind Rapid Response service provides NodeZero™ customers a strategic advantage by providing early, actionable intelligence to counteract emerging threats that have been identified in their organizations' assets.



Understanding the Threat Landscape

While defenders are often hyper-focused on the esoteric suite of security tools within their organizations, attackers have a lower threshold to impact since they only need to break in once, whether it be exploiting a zero-day or N-day vulnerability, taking advantage of misconfigurations, or even capitalizing on weak/compromised credentials.

Cyber threats evolve rapidly, driven by the ingenuity and persistence of malicious actors. From sophisticated nation-state attacks to opportunistic cybercriminals, organizations face a wide range of adversaries seeking to exploit vulnerabilities for financial gain, espionage, or simply, disruption. At the same time, defenders must be proactive in identifying emerging vulnerabilities and subsequently

prioritizing mitigation efforts for what is exploitable, not just vulnerable, within their unique environments before the attackers do. With noise in the cyber industry at an all-time high, new attack surfaces being introduced every day, and the number of potential vulnerabilities rising at unprecedented speeds, it is more important now than ever to utilize offensive strategies to find, fix, and verify defensive postures.



The Need for Speed in Cyber Defense

There are only a handful of scenarios that require all other projects to be put on pause with all-hands-on-deck: an in-progress cyberattack, IT outages that interrupt business operations, and emerging attacks verified to be relevant and negatively impactful to the specific organization.

The window of time between the public disclosure of a vulnerability and its exploitation in the wild is steadily shrinking, and with many zero-day vulnerabilities being exploited before public disclosures, a quick reaction and laser-focused attention on exploits that matter are pivotal to the success of any security team.

Equipped with the latest advancements in artificial intelligence and machine learning algorithms, attackers are quicker than ever to capitalize on newly discovered weaknesses, making swift action for critical vulnerabilities essential for effective cyber defense. This trend is underscored by Mandiant's recent report on time-to-exploit trends which highlights the increasing speed at which vulnerabilities are being weaponized by threat actors, often exploiting them within hours or days of public disclosure.¹

As the future of cyber warfare will be a battle between machines and algorithms, organizations must be able to filter through the noise of vulnerability announcements and focus their remediation efforts on vulnerabilities that are proven to be exploitable in their own environments. Without this knowledge, organizations have little other choice than to patch all known vulnerabilities regardless of whether it is exploitable or not—a task as impossible as it is unnecessary.

The effort that is required to execute a time-sensitive decision to prioritize an emerging threat at comparable speeds to real-world attackers requires consistent and advanced threat intelligence and research, meticulous cross-referencing between the organization's technology stack and affected versions, dedicated resources to exploit research and development, and an extended remediation effort depending on the vendor's recommended fix actions. Typically, by the time an organization has completed this work, they have already missed the window of opportunity to find affected assets and fix them before attackers begin to scrape the internet for publicly accessible exploitable targets.

Cybersecurity
Infrastructure &
Security Agency
(CISA) Directive BOD
22-01 also supports
the need for speed
as less than 4% of
all CVEs have ever
been exploited in
the wild, with
42% of these
exploitations
occurring on Day 0
of public disclosure.²

https://www.cisa.gov/news-events/directives/bod-22-01-reducing-significantrisk-known-exploited-vulnerabilities



¹ https://www.mandiant.com/resources/blog/time-to-ex2loit-trends-2021-2022



Recognizing the critical role of response times in emerging exploits in the wild, Horizon3.ai's Rapid Response is offered as a service included with NodeZero.

At the heart of Rapid Response is the notion that early detection using the attackers' perspective and quick reaction from the defenders' perspective is essential to staying ahead of evolving cyberattacks before they are trending and a critical element of a successful cybersecurity program.

By leveraging Horizon3.ai's expertise in offensive security and NodeZero's autonomous pentesting capabilities, Rapid Response empowers defenders by providing them with early verified threat intelligence. Work is done by Horizon3.ai to assess the exploitability and urgency of these nascent stage vulnerabilities, considering factors such as ease of exploitation, severity of impact, and the prevalence of use.

Horizon3.ai has had a proven track record of disclosing major exploitable vulnerabilities to its customers well before they are exploited in the wild or even get added to major vulnerability catalogs like MITRE CVE and CISA's Known Exploited Vulnerabilities (CISA KEVs) catalog.

NodeZero's Rapid Response Center

With Horizon3.ai's continued commitment to inform and equip defenders as quickly as possible with the right intelligence and tools to succeed, comes the latest version of NodeZero including the new Rapid Response center—a one-stop shop for emerging threats.

When addressing a threat anticipated to be widely exploited, Horizon3.ai's Attack Team will either develop a proof of concept (POC) exploit in-house or enhance existing public POCs to integrate them into NodeZero as new attack content.

Organizations using the Rapid Response service benefit from both priority and tailored threat alerts. During a Rapid Response alert, Horizon3.ai's Attack Team manually attempts benign exploitations of each potentially vulnerable asset across all NodeZero customers, limiting their scope to assets previously tested and seen in NodeZero.

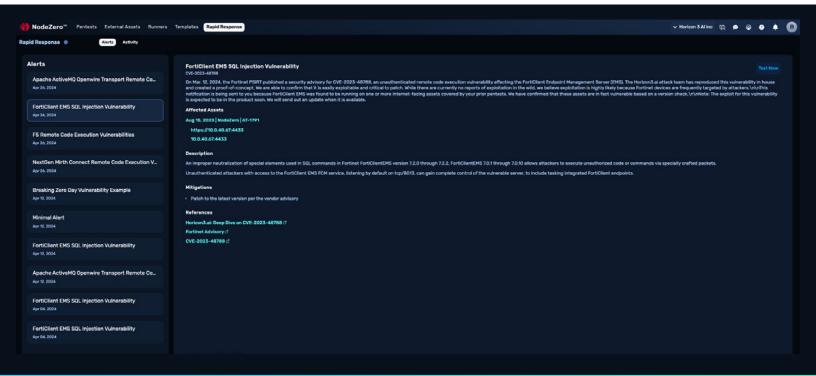
Regardless of whether an official patch is available, and even if the exploit itself is not yet available in the NodeZero product, any assets verified as exploitable will then be highlighted in the new Rapid Response center, with details about which test the asset was seen in, the IP, hostname, or domain of the affected asset(s), along with the current mitigation or remediation recommendations, all updated in real-time as the threat develops (See Figure 1 on the next page).



Figure 1

Rapid Response alerts detail which assets in your organization were verified as exploitable.

Once a test for the exploit is added to NodeZero, Horizon3.ai customers can launch tests from the Rapid Response center or the Rapid Response modal in 'Run Pentest' to verify successful mitigation or check for exploitability against other assets not tested by the Horizon3.ai Attack Team (Figure 2). For the most comprehensive assessment of impact and security validation, users can also run a full internal and external pentest against the entire digital infrastructure, which automatically includes the latest NodeZero exploits.



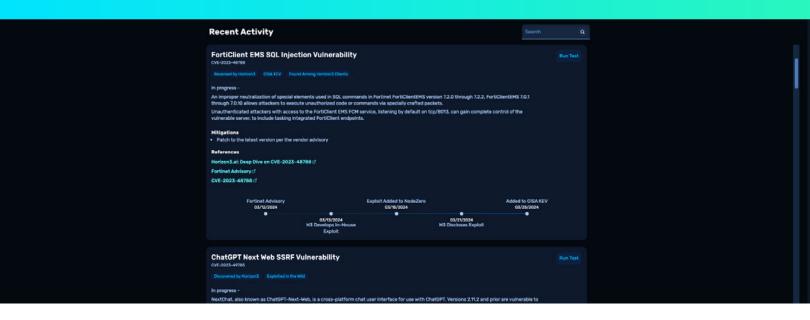


Figure 2

From the Activity tab of the Rapid Response center, users can track timelines, access details, mitigation recommendations, and research references, and even launch targeted tests for the latest emerging threats.



Advantages of the Rapid Response Service

1. Advisory of Exploitation in the Wild:

Committed to the shared mission of cybersecurity, all NodeZero users automatically benefit from the Rapid Response service.

Through the expertise of Horizon3.ai's team of former US nation-state attackers and exploit developers, NodeZero users receive tailored alerts of emerging exploitable vulnerabilities.

This early warning augments defenders' existing threat intelligence capabilities and enables them to stay informed and assess and mitigate potential risks relative to their organization before they can be exploited by malicious actors. With a timeline provided for each emerging threat in the Rapid Response center, defenders can quickly get answers to the what, why, and so-what of threat intelligence.

2. Tailored Exploitability Validation and Impact Assessments:

Alerts that surface through the Rapid Response cycle go beyond a high-level notice of potential vulnerabilities. Each Rapid Response alert discloses details about specific assets within each organization's digital infrastructure that were manually verified by the Horizon3.ai Attack Team as being exploitable, not just vulnerable, to emerging threat trends. By providing a comprehensive analysis of the real impact of an unknown threat, Horizon3.ai continues to reinforce with its customers the importance of using the attacker's perspective to evaluate risk and priority.

NodeZero users leverage the Rapid Response service's proactive exploitations to reclaim crucial time in responding to emerging attacks, leveraging Horizon3.ai as a partner to expand their insight into unknown or undisclosed threats. As these manual evaluations are limited in scope to assets previously seen in

the NodeZero portal, customers are urged to conduct regular asset discoveries on external assets to maximize the benefits of the latest threat research and ensure exploitability evaluations are being completed against the most up-to-date assets for their organization. Consistent visibility through NodeZero enhances the Attack Team's ability to assess the threat's impact comprehensively.

Customers who choose not to benefit from the custom alerts with proactive exploitability checks against public-facing assets may opt-out from their user settings in the NodeZero portal.

3. Access to Real-World Exploits:

One of the most unique aspects of the Rapid Response service is its provision of actual exploits modified to be safe to run in production, either developed as a part of original research from Horizon3.ai's Attack Team or reverse-engineered based on third-party research. Organizations unlock access to exploits days, weeks, and sometimes even months ahead of what is available to the rest of the industry.

This unprecedented access allows
Horizon3.ai customers to self-test through
actual exploitation, often before detection
models are available, and calculate the impact
unique to their organization, verify remediation
efforts, and ensure that their digital assets
remain secure against real-world threats
ahead of known exploitation-in-the-wild. All
historic Rapid Response cycles, along with
their tests and timelines, can be accessed by
any NodeZero user from either the 'Activity'
tab within the Rapid Response center or the
Rapid Response testing modal.



Qualifying a Rapid Response

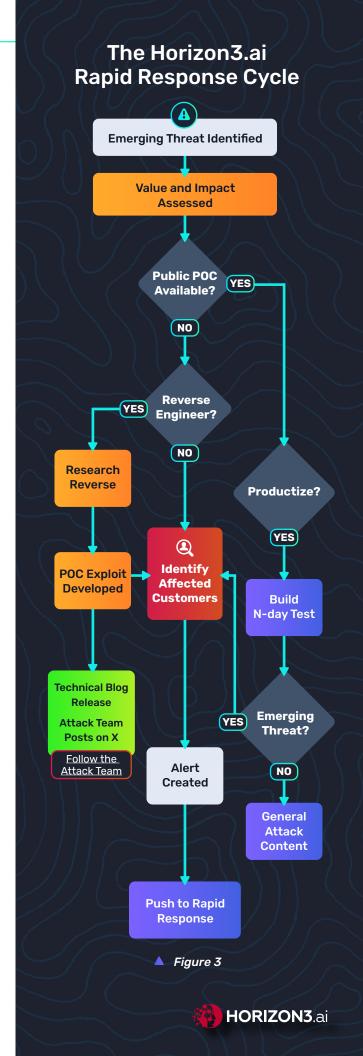
Utilizing a combination of threat intelligence and subject matter expertise, Horizon3.ai's Attack Team prioritizes vulnerabilities through a process designed to optimize the speed of reaction during the small window of opportunity between public disclosure and known exploitation.

While Horizon3.ai's original zero-day findings follow a distinct workflow emphasizing responsible vendor disclosure first, N-day research is primarily focused on using the attacker's perspective to identify exploitable vulnerabilities and emerging threats the Attack Team anticipates will be widely exploited by bad actors.

As the Rapid Response service is centered around fast action, if a vulnerability is determined to already be widely exploited and the window of opportunity was missed, the exploit may still be added to the product but not pushed through Rapid Response. The flow chart in Figure 3 shows the decision-making process used by the Horizon3.ai Attack Team when determining whether a vulnerability goes through the Rapid Response cycle.

Though not an exhaustive list, major considerations during the value and impact assessments include:

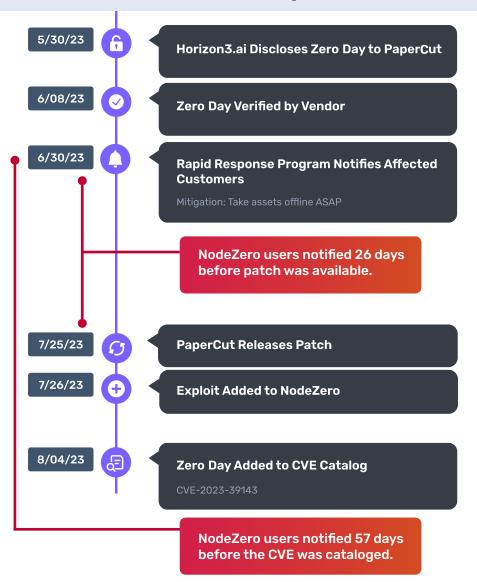
- Does the vulnerability affect publicly accessible or externally facing assets?
- Is the vulnerable asset widely utilized by Horizon3.ai's customers?
- Is the vulnerable asset widely deployed globally?
- Is the vulnerability anticipated to be exploited in the wild?
- Is the vulnerability easy to exploit?
- What does successful exploitation lead to in terms of impact, privilege, or access?



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Rapid Response in Action

Zero Day: CVE-2023-39143 PaperCut Path Traversal/File Upload RCE



On May 30, 2023, Horizon3.ai privately disclosed details for a zero-day vulnerability to the vendor PaperCut. Following validation of the novelty of the remote code execution (RCE) vulnerability finding, in the interest of responsible public disclosure, Horizon3.ai worked closely with PaperCut to ensure they had all the information needed to fix the vulnerability and validate their approach from the eyes of an attacker.

On June 30, with agreement from PaperCut, Horizon3.ai's Rapid Response service sent out alerts to affected customers with lists of assets manually verified as exploitable by the Horizon3.ai Attack Team. With no official patch available, the proactive alert instructed defenders to take publicly accessible instances of PaperCut offline until the patch was released.

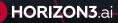
Figure 4

NodeZero customers were able to proactively mitigate, remediate, and verify remediation of the PaperCut zero day identified by Horizon3.ai long before it was cataloged as a CVE.

The security research team at Horizon3.ai carried out complex security research to identify two path traversal vulnerabilities which could be potentially leveraged to read and write arbitrary files. Direct server IP access is required. The Horizon3.ai team has worked with PaperCut to mitigate and validate our fixes.

The PaperCut development team would like to thank Naveen and the research team at Horizon3.ai. We would like to acknowledge their sophisticated research methods as finding and demonstrating the issue required chaining multiple complex steps together. It is probably some of the most in-depth research that has ever been applied to PaperCut.³"

³ https://www.papercut.com/kb/Main/securitybulletinjuly2023/#:~:text=Chained%20Path%20 Traversal%20in%20Authenticated%20API%20(CVE%2D2023%2D39143)



Subsequently, on July 25, PaperCut publicly disclosed the zero-day vulnerability and released a patch.

As a result of the original research and the partnership with PaperCut, Horizon3.ai customers benefited from unique threat intelligence and attack content unavailable to anyone else in the world, having been notified of assets proven to be exploitable, a month before a patch was released. Even the handful of customers who had opted out of Rapid Response still benefitted from having the exploit added to NodeZero just one day after the patch was released by PaperCut and almost two weeks before the zero day was officially published as a CVE.

Kudos to the PaperCut team for going above and beyond in their response to our findings and engaging as a partner to fully understand and mitigate the vulnerability.

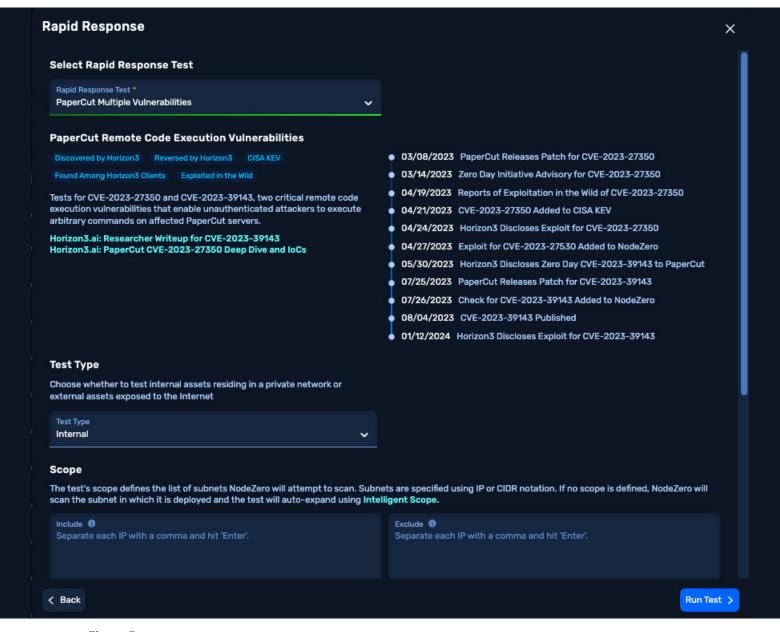


Figure 5

You can see the history of the PaperCut zero day in the Rapid Response center.



Rapid Response in Action

N-Day: CVE-2023-48788 FortiClient EMS SQL Injection

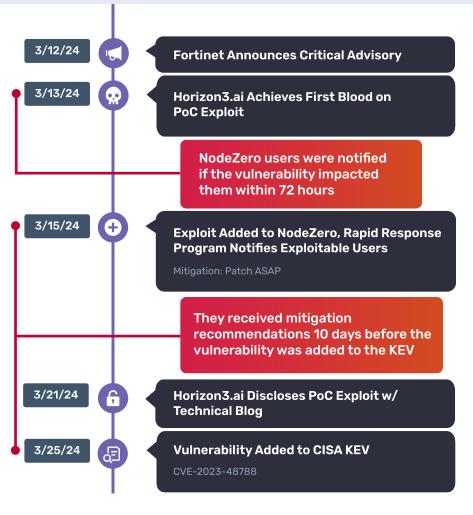


Figure 6

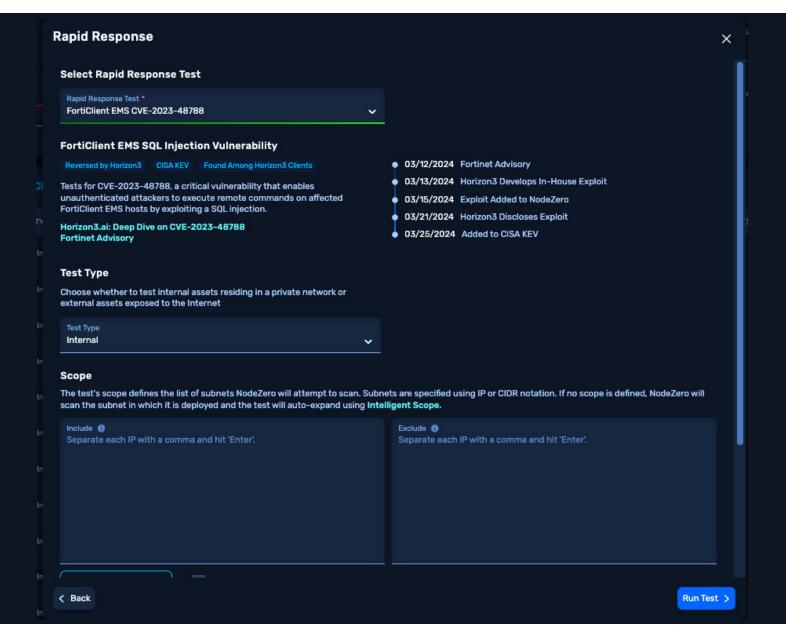
Horizon3.ai gets "first blood" on developing a PoC exploit for an N-day vulnerability.

On March 12, 2024, Fortinet issued a critical advisory regarding a structured query language (SQL) vulnerability of FortiClient Enterprise Management Server (EMS) that allows for unauthenticated code execution when exploited. Within 24 hours, Horizon3.ai's Attack Team was able to reverse-engineer the vulnerability and create the first known proof-of-concept exploit in the industry.

Within the first 72 hours of Fortinet's critical advisory, all Horizon3.ai customers were alerted of specific assets in their organizations that were manually exploitable alongside mitigation recommendations, nearly two weeks before the vulnerability was added to CISA's KEV Catalog.

Equipped with intelligence surrounding the vulnerability and a list of assets manually verified as exploitable by Horizon3.ai well before its disclosure on CISA KEV, customers were given a fighting chance before widespread exploitation. Without having to do any of the legwork, customers who were affected by this exploit were able to immediately prioritize the remediation of these specific validated targets, use the new FortiClient EMS test to run additional exploit checks on any additional potential targets not previously seen in NodeZero, and further test the infrastructure's overall health and exposure by running a more comprehensive internal and external pentest through NodeZero.





▲ Figure 7

Stay up-to-date on the timeline of events of an N-day in NodeZero.



Conclusion

With the latest improvements to NodeZero, both new and existing customers now have a dedicated center for all Rapid Response activities, from self-service tests and threat details to alerts from Horizon3.ai of the exploitability of specific assets in their respective environments.

In today's dynamic threat landscape, speed is paramount followed closely by priority based on impact to business. By prioritizing velocity and providing tailored and actionable threat intelligence, Horizon3.ai's Rapid Response service uses offensive security principles to inform defenders about the targets that matter most when protecting critical infrastructure.

Empowering defenders to stay ahead of adversaries by cutting through industry noise, Horizon3.ai hopes to strengthen the security posture of all its customers and flip the script for blue teams, helping them to see what matters through the eyes of an attacker and prioritize accordingly.

 To test drive NodeZero in your own environment, sign up for a free trial.

https://www.horizon3.ai/trial

 To learn how NodeZero can help secure your business, schedule a demo today.

https://www.horizon3.ai/demo